



Marc Kolb manages the Rate Design and Market Analysis team in Tesla's policy organization. His team leads the company's analytical review of regulatory proceedings involving rate design and distributed energy resource cost-benefit evaluations. The team also reviews internal sales tools and helps various teams evaluate rate and tariff changes. He has had these responsibilities since joining SolarCity (predecessor to Tesla) in May 2014.

Prior to joining SolarCity, he was at PG&E, where he spent more than ten years in the regulatory, gas operations, energy procurement, and customer organizations working on diverse issues such as utility-scale renewable solicitations, gas storage pricing, integrated resource planning, and retail rate and distributed generation policy. Prior to PG&E, he was a consultant in McKinsey's Brussels office, and a regulatory analyst at the California Public Utilities Commission. Marc has an MBA from UC Berkeley and masters and bachelor degrees from Stanford.